

Annual EEO Public File Report

Blooming Prairie Farm Radio  
Covering the Period from December 1, 2020 to November 30, 2021

Stations Comprising Station Employment Unit:  
**KOWZ-FM/KRUE-FM/KFOW-AM**

		<u><b>Vacancy Information</b></u>		
Full-time Positions Filled by Job Title	Date Hired	Total # Interviewed	Recruitment Sources Utilized	Recruitment Source of Hire
Traffic Manager	1/4/2021	8	1, 2, 3, 4, 6	2
Announcer	8/16/2021	8	2,3,5	5
Account Executive	8/31/2021	3	1,2,3	1

**Recruitment Sources:**

<u><b>Radio Announcements</b></u>	<u>Contact Person</u>	<u>Address</u>	<u>Telephone or email</u>	<u>#Interviews from Source</u>
1. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507-444-9224	3

**Internet Site:**

2. Indeed	Job Board	www.indeed.com	website only	5
3. Facebook	Social Media	www.facebook.com	website only	4
4. KOWZ/KRUE Radio	Website	kowzfm.com, krue92.com, foxnewsowatonna.com	website only	1
5. All Access	Job Board	allaccess.com	website only	5

**Employee Referral**

6. KOWZ/KRUE Radio	Matthew Hughes	255 Cedardale Dr. SE, Owatonna, MN 55060	507.345.4537	1
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Virtual Career Fair	March 31, 2021	Becky Martin: becky.martin@byron.k12.mn.us	Matt Ketelsen participated in a Virtual Career Fair with the Byron High School
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Mankato Job Fair	June 5, 2021	Brett Prescher: brettpr@radiomankato.com	Matt Ketelsen and Molly Penny attend a job fair in Mankato to talk about openings at the station.
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Owatonna Job Fair	June 12, 2021	Matthew Hughes: matthewh@kowzonline.com	KOWZ/KRUE Radio sponsored and hosted a Job Fair in Owatonna, MN
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Made in Owatonna Day	October 21, 2021	Brad Meier: bmeier@owatonna.org	Molly Penny and Ben Merritt Spoke to Owatonna High School Students about careers in broadcasting.
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EEO Compliance Meeting for Managers	October 28, 2021	Matt Ketelsen: mattk@radiomankato.com	Matt Ketelsen held an EEO Compliance Meeting for all managers with hiring authorization.
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